



Istanbul
19-21 February 2020

EURIE 2020 SUMMIT

Uniting for International Education

CONFERENCE CATALOG

THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND
COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



THE UNION WHERE CONTINENTS COME TOGETHER



EURAS
Avrasya Üniversiteler Birliđi
Eurasian Universities Union



BECOME EURAS MEMBER & PARTNER TO ENJOY EXCLUSIVE BENEFITS AND PRIVILEGES

EURAS - Eurasian Universities Union, the main supporter and endorser of EURIE Summit, is the largest and strongest higher education association of the region, focuses on improving the international collaborations and cooperative activities via unique networking and sharing the latest trends on innovation, globalization and quality assurance

EURAS Membership offers plenty of exclusive benefits and privileges to all the members including an excellent accessibility to major players of higher education.

Main Benefits of Membership:

- Get connected to over 120 institutions through whole Europe and Asia
- Become a partner of research and cooperation projects
- Keep updated with the latest trends, news and highlights through EURAS E-Publications
- Disseminate your research through EURAS Academic Journals
- Enhance skills and knowhow via EURAS Academy Professional Training Programs
- Broaden your knowledge via EURAS Academic Conferences (Thematic Conferences, Seminars, Meetings)
- Reach out the major market players of Eurasian region
- Networking Opportunities at EURIE Summit and special advantages for members

and Plenty of Others!

Become a Member of EURAS now!

Refer to EURAS official web site if you would like to review the entire process of the membership: <https://euras-edu.org/get-involved-euras/>

AFFILIATE OF
ENQA

 **eurasedu**
www.euras-edu.org

EURIE 2020 SUMMIT

Uniting for International Higher Education

We would like to welcome all participants of EURIE 2020 – Eurasia Higher Education Summit who prioritize internationalization and value continuous professional development. Through the EURIE platform, we are happy to share best practices, innovative programs and creative solutions for the internationalization of higher education.

During EURIE 2020 Summit, please share with us your best moments and highlights from the conference and the exhibition area using #EURIE2020 and be sure to follow us on Facebook, Twitter, LinkedIn, Instagram and Flickr!



@euriesummit

LOCAL ORGANIZERS

EURIE General Coordinator: Pinar ELBASAN
pinarelbasan@eurieeducationsummit.com

Conference Program Coordinator: Ayşe Deniz ÖZKAN
adenizozkan@eurieeducationsummit.com

Exhibitor services : Boyut Group
euriebt@boyutgroup.net

Emergency Contact Number: +90 534 720 8030

WELCOME MESSAGE



Dear EURIE Participants,

We are proud to welcome you to the 5th EURIE Eurasia Higher Education Summit. We would like to thank our long term partners, who supported us from the day that we only dreamt to have such a successful and visionary event and also feel excited to welcome our new partners that joined the EURIE family in the last 5 years.

EURIE is now the key meeting point for higher education institutions, looking to develop their international cooperation with prestigious institutions from the Eurasian region and all around the world.

Entering a new decade in the 21st century, we feel excited, curious and cautious about what this new era will mean for our world, for our universities and above all for the next generations. In the age of disruptive technological developments, global concerns and issues such as the environment, we are fully aware that the only possible way to reshape and adapt the higher education systems is to unite, communicate and work collectively. It is this belief that makes us work even harder to bring the higher education community from every part of the world together at EURIE.

The future will be shaped in new collaborative platforms such as EURIE, where academics, international education professionals and university leaders can create pro-active, sustainable, innovative solutions for the future of higher education.

We are ready to have the best possible higher education experience in the next following days with all our participants from all around the world in the most beautiful, historical, magical city in the world.

Welcome to Istanbul, Welcome to Turkey!

Assoc. Prof. Mustafa Aydın
Founder & President
EURAS / EURIE

SPECIAL THANKS TO EURIE 2020 SUMMIT COLLABORATIVE PARTNERS



SPECIAL THANKS TO EURIE 2020 SUMMIT SPONSORS

UNIVERSITY PARTNERS



SPONSORS



Gala Dinner Sponsor



Tote Bag Sponsor



MAIN SPONSOR



TRAVEL SPONSOR



MEDIA MAIN SPONSOR



MEDIA SPONSORS



CONFERENCE INFORMATION

Location

All locations are situated in the Istanbul Lutfi Kırdar International Convention and Exhibition Center (ICEC) in the two-level Rumeli Building unless otherwise notified. The conference panels, workshops and roundtables will be held in the Lower Level and the exact locations are stated in the Daily Schedule of EURIE 2020. The exhibition will be held in the Upper Level of Rumeli Building.

EURIE 2020 Opening Ceremony will be held in Anadolu Auditorium followed by Opening Reception in the Rumeli Building.

Registration

Registration Desk is located next to the entrance of the Rumeli Building. Please, pick up your badge and conference bags at the Registration Desk.

Registration Desk Opening Hours

February 18	13:00 – 17:00
February 19	09:00 – 17:00
February 20	09:00 – 17:00
February 21	09:00 – 15:00

Exhibitor Set-up

Exhibition set-up will take place on February 18 between the hours of 13:00- 19:00. For enquiries and assistance please contact eurie@boyutgroup.net

Services

Lunch and coffee breaks will be served at the Exhibition Area. Coffee breaks and a cash bar will be available for snacks and refreshments in the Lower Level.

There are B2B meeting tables at the Exhibition area.

There is a Business Center available for the use of conference participants on the Exhibition Floor.

The Speaker-Ready Room is located at the Lower Level.

Venue Information

Istanbul Lütü Kırdar – ICEC is in the heart of the Congress Valley with its magnificent Bosphorus view. The Main Building with Auditorium and the Rumeli Building with separable halls, foyers with daylight are suitable for all kinds of events from conventions to fairs, from concerts to exhibitions. It is located at the cross section of Istanbul's elegant restaurants and fashion district. There are many three-, four- and five-star hotels within walking distance to Istanbul Lütü Kırdar - ICEC and its location provides easy and fast transportation to the important historical places of the city.

Turkish Gala Dinner

Feb 19, 19:00-22:00

Registration via EURIE mobile app is required to attend.



The venue is Sultan Sarnıç, a Byzantine cistern located in the heart of the old city. Being one of the biggest and oldest cisterns in Istanbul, it was constructed at the end of 4th century AD. It was restored and opened as a touristic venue in 2007.

EURAS ACADEMY

Advanced Professional Development Trainings for
Higher Education Institutions



Benefit from the lectures
by professional educators



Explore trends in higher
education worldwide



Improve your management
and leadership skills



Develop your individual
career path and practice

Follow EURAS social media to learn the date of upcoming event!

CALL FOR PAPERS

EURAS Academic Journal is an open-access, peer-reviewed international journal published by Eurasian Universities Union. It committed to providing a lively meeting-place for international perspectives on scientific developments across the globe. EURAS Academic Journal has a multidisciplinary basis in which every issue has a different subject matter.

“Engineering: Research, Innovation and Technology”

This issue seeks to focus on the variety of dynamics in Engineering Research, Innovation and Technology. Topics may include but are not limited to:

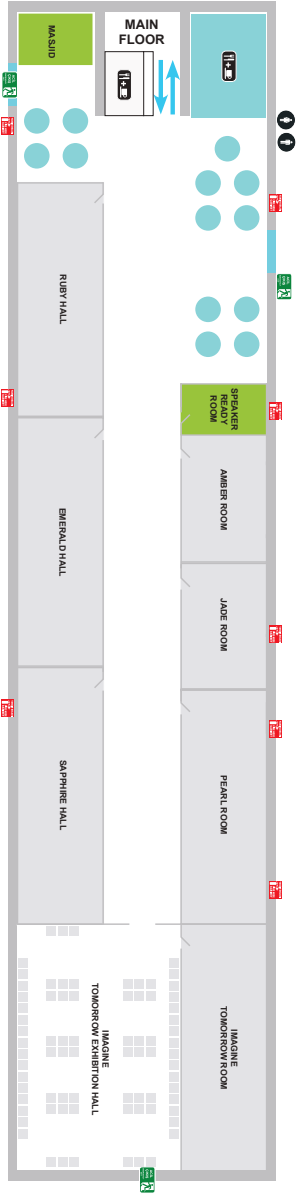
- Wireless communication
- Soft computing and computational intelligence
- Software, smart system and artificial intelligence
- Soft matter, biophysics and Nano-physics
- Controllers, mechatronics and robotics
- Applied engineering and mathematics
- Applied sciences
- Automatic control systems
- Chemical engineering
- Computer science
- Construction materials
- Electronic communication systems
- Engineering mechanics
- Engineering physics and technology
- Big data
- Education engineering
- Aeronautical engineering
- Bio-medical engineering

“Education, Culture and Society”

This issue seeks to focus on the variety of dynamics in education, culture and society. Topics may include but are not limited to:

- Education
- Globalization and education
- Higher education management
- International education and it's cultural effects
- Educational policies and approaches that explicitly address various dimensions of diversity
- International student education, migration and cultural exchanges
- Teaching culture
- Education society
- Cultural change
- Research methods in higher education
- Literature as articulation of culture
- Volunteering, civic engagement
- Social participation
- Inclusion, exclusion
- Social networks
- Gender in education
- Global citizenship
- Education, culture, society and the new media

CONFERENCE FLOOR PLAN



DAILY SCHEDULE AT A GLANCE**FEBRUARY 19 WEDNESDAY**

Time	Activity	Location
9:00-17:00	Registration	Rumeli Hall
09:00-09:30	Coffee Break	Anadolu Auditorium Foyer
09:30-12:00	Opening Ceremony	Anadolu Auditorium
12:00-17:00	Exhibition Hall Open	Rumeli Hall
12:00-13:00	Opening Reception	Rumeli Hall
13:30-16:00	Workshop: Developing our Students' Intercultural Competencies: Practical Pedagogies	Pearl Room (Registration required via EURIE App)
13:30-16:00	Workshop: How to Get the Most Out of Your Summer School	Jade Room (Registration required via EURIE App)
13:30-16:00	Workshop: Find International Undergraduate Students without Leaving Your Campus! -How to Leverage Global Credentials and Admission Communications	Amber Room (Registration required via EURIE App)
13:30-14:15	Panel: Digitalization & Innovation	Ruby Hall
14:30-15:15	Panel: Digitalization & Innovation	Ruby Hall
15:30-16:30	Panel: Young Entrepreneurial Universities: The Turkish Experience	Ruby Hall
13:30-16:30	Imagine Tomorrow Activity	Sapphire
19:00-22:00	Turkish Gala Dinner	Sultan Sarnıç

FEBRUARY 20, THURSDAY

Time	Activity	Location
09:00-17:00	Exhibition Hall Open	Rumeli Hall
09:30-10:15	Panel: Leveraging International Partnerships	Ruby Hall
09:30-10:15	Panel: Internationalization in South Eastern Europe	Emerald Hall
09:30-10:15	Panel: English as Medium of Instruction	Sapphire Hall
09:30-10:15	Around the World with EURIE: MALAYSIA	Pearl Room
10:00-10:30	Coffee Break	
10:30-11:15	Panel: Leading Internationalization: Perspectives from Around World	Ruby Hall
10:30-11:15	Panel: Marketing, Recruitment and Admissions: Digitalization	Emerald Hall
10:30-11:15	Panel: Research Cooperation in Eurasia	Sapphire Hall
10:30-11:20	Around the World with EURIE: INDIA	Pearl Room
11:30-12:15	Panel: Leading Internationalization: Perspectives from Around the World	Ruby Hall
11:30-12:15	Panel: Marketing and Recruiting Gen Z	Emerald Hall
11:30-12:15	Panel: Engaging with the Asia-Pacific Region	Sapphire Hall
11:30-12:30	Around the World with EURIE: PORTUGAL	Pearl Room
12:00-13:00	Lunch	
12:15-13:00	Eurie Speakers Networking Luncheon	ICEC Galata Room
13:00-13:45	Panel: Non-Degree Programs for Internationalization	Ruby Hall

FEBRUARY 20, THURSDAY

Time	Activity	Location
13:00-13:45	Panel: Branding Your Country as a Study Abroad Destination	Emerald Hall
13:00- 13:45	Panel: Student Exchange: Access and Quality	Sapphire Hall
13:00- 13:45	Around the World with EURIE: IRAN	Pearl Room
14:00-14:45	Panel: Assessing Internationalization	Ruby Hall
14:00-14:45	Panel: International Recruitment and Retention	Emerald Hall
14:00-14:45	Panel: Global Learning: Beyond Traditional Exchange Programs	Sapphire Hall
14:00-14:45	Around the World with EURIE: PALESTINE	Pearl Room
15:00-15:45	Panel: Benchmarking in Internationalization	Ruby Hall
15:00-15:45	Panel: International Summer Schools	Emerald Hall
15:00-15:45	Panel: Internationalization in the MENA Region	Sapphire Hall
15:00-15:45	Around the World with EURIE: PAKISTAN	Pearl Room
15:30-16:00	Coffee Break	
16:00-16:30	Thursday Plenary Session Internationalization 3.0: Tech, Society and Impact	Ruby Hall
16:30-17:00	EURAS Forum	Emerald Hall

FEBRUARY 21, FRIDAY

Time	Activity	Location
09:00-15:00	Exhibition Hall Open	
09:00-09:30	Morning Talk: Mindfulness for International Office Staff	Ruby Hall
09:30-10:15	Panel: International Student Support	Ruby Hall
09:30-10:15	Panel: Alternative Forms of Internationalization	Emerald Hall
09:30-10:15	Panel: International Quality Assurance	Sapphire Room
10:00-10:30	Coffee Break	
10:30-11:15	Panel: International Student Experience	Ruby Hall
10:30-11:15	Panel: Globalization and Internationalization of HE	Emerald Hall
10:30-11:15	Panel: English as Medium of Instruction	Sapphire Hall
10:30-11:15	Roundtable: Access and Equity in HE	Amber Room
11:30-12:15	Panel: Digitalization and Innovation in HE	Ruby Hall
11:30-12:15	Panel: Internationalization at Home	Emerald Hall
11:30-13:00	Panel: Women's Leadership in Higher Education	Pearl Room
11:30-12:15	Roundtable: English as Medium Instruction	Amber Room
12:00-13:00	Lunch	
13:00-13:45	Panel: The Global Talent Race	Ruby Hall

FEBRUARY 21, FRIDAY

Time	Activity	Location
13:00-13:45	Panel: TNE Models in Eurasia	Emerald Hall
13:00-13:45	Panel: Online Learning Design	Sapphire Hall
13:00-15:00	Roundtable: STEM Education	Amber Room
14:00-14:45	Panel: Developing Global Competences for Employability	Ruby Hall
14:00-14:45	Panel: TNE Models and Critiques	Emerald Hall
14:00-14:45	Panel: Online and Blended Learning	Sapphire Hall
15:00-15:45	Closing Plenary Session European Digital UniverCity (EDUC): A Model for the Future European University	Ruby Hall

PANELISTS



Ahmet YOZGATLIGİL
METU



Ali Rıza BABAOĞLAN
Grow in EMEA



Berrak KUTSOY
Esas Holding



Cengiz ULTAV
TTGV



Melek PULATKONAK
TurkishWin & Binyaprak



İsa Turgut İNCİ
YTÜ Teknokent



Metin SALT
Vestel Ventures



Mustafa KOPIK
Tarvann



Reha ÇETİN
AKTEK Bilişim



Devrim AĞGÜNDÜZ
İAÜ STEM



Aşegül KINIK TOPALSAN
İAÜ Children University



Mehmet KARAMANOĞLU
Middlesex University



RUBY HALL (-1st FLOOR)

SHAPE THE FUTURE

MINISTERIAL ADDRESS

FEBRUARY 19

WEDNESDAY

OPENING CEREMONY



H.E. Dr. Muhyieddeen Touq

Minister of Higher Education and Scientific Research
of the Hashemite Kingdom of Jordan

KEYNOTE SPEAKER

FEBRUARY 19

WEDNESDAY

OPENING CEREMONY



Dimitris Avramopoulos

“European policy on migration and security”

Dimitris Avramopoulos was the European Commissioner for Migration, Home Affairs and Citizenship from 2014 until 2019. Before becoming European Commissioner, Mr. Avramopoulos was Minister of National Defence of Greece (two terms), Minister of Foreign Affairs, Minister of Tourism Development, Minister of Health and Social Solidarity and Mayor of Athens (two terms). He was elected Member of the Parliament several times with the “New Democracy” party (1993, 2004, 2007, 2009 and 2012).

Mr. Avramopoulos has numerous Honorary Professorships and has been bestowed awards and state decorations from many countries.

THURSDAY PLENARY SPEAKER

FEBRUARY 20

THURSDAY

**Uwe Brandenburg, Ph.D**

Managing Director, Global Impact Institute

Uwe Brandenburg holds a PhD from the University of Bristol in Globalization Studies, an Msc Econ from the University of Wales at Swansea and an M.A. in Islamic Sciences from the WWU Münster.

He is currently the Managing Director of the Global Impact Institute in Prague and Associate Professor for Regional Cooperation and Impact of Higher Education at the University Rovira I Virgili in Tarragona, Spain. Prior to that he was Managing Partner of CHE Consult and CHE Consult Prague. He was also Director International at the Humboldt-Universität zu Berlin for eight years.

Uwe has published widely on the topic of internationalization. He was the head author and team leader for both the Erasmus Impact Study (EIS, 2014) and the follow-up EIS Regional Analysis (EIS RA, 2016), the European Voluntary Service Impact Study (2017). His research interests are internationalization for society, the influence of technological developments on internationalization and the assessment of impact.

“Internationalization 3.0: Tech, Society and Impact”

Imagine the world in 2030: it will have to cater for 8.6 billion humans, average temperature has risen by 2 degrees centigrade, climate change is finally a universally accepted reality, Fridays for Future has become the first global party and is in governments in 25 countries. Technology has advanced even quicker than expected, fusion of organic and artificial tissues has developed, artificial intelligence is at a new quality level, big data is used in ways unimaginable to people of the 20th and early 21st century. Not the least, 2.1 billion people will be older than 60 and life expectation is 85 (men) and 103 (women). Climate refugees are now the dominant form of refugees; populism is widely spread and many countries face fierce xenophobia and nationalist movements.

What will internationalization look like in such a scenario? What role will physical mobility / internationalization at home / virtual mobility play? What will be the concepts needed to cope with the challenges of such a world? How do technological, political, and natural developments influence internationalization in higher education in the future? What might be the role of Augmented and Virtual Reality? This keynote will address these issues and suggest ways and solutions, all of which might require rethinking our trodden paths.

CLOSING PLENARY SPEAKERS

FEBRUARY 21

FRIDAY



Sonia Lehman-Frisch

Vice-president for International Affairs,
Universite Paris Nanterre

Sonia Lehman-Frisch has been serving as Vice-President for International Affairs at University Paris Nanterre, France, since 2016, where she has been in charge of the development of international partnerships for education and research. She was involved in the making of European Digital UniverCity (EDUC), an alliance of 6 universities which has been selected by the European Commission as one of the pilot European Universities in 2019. She has also been also serving as the Director of the International Office. A Professor of Geography, she is mainly teaching to future history and geography teachers for secondary schools. Her research focuses on the everyday life of city residents in American Cities. She was a Fulbright Research Scholar at UC Berkeley in 2010 and a junior member of Institut Universitaire de France (2011- 2016).



Prof. Dr. Florian J. Schweigert

Vice President for International Affairs, Alumni and Fundraising, University of Potsdam

Prof. Schweigert is an internationally recognized scientist with more than 200 scientific publications. He has been trained at the University of Munich and at Harvard Medical School. Since 1996 he has been the director of the Department of Nutrition at the University of Potsdam. He additionally holds the position of Vice President for International Affairs, Alumni and Fundraising, at the University of Potsdam.

CLOSING PLENARY SPEAKERS

“European Digital UniverCity (EDUC): A Model for the Future European University”

The scope of the panel is to present the vision and objectives of the European Digital UniverCity (EDUC) – one of currently 17 existing European University Alliances.

With its European Universities initiative, the European Commission aims at fostering excellence, innovation and inclusion in higher education across Europe, accelerating the transformation of higher education institutions into the universities of the future with structural, systemic and sustainable impact.

Bringing together the universities of Potsdam (Germany), Cagliari (Italy), Masaryk (Czech Republic), Paris-Nanterre (France), Pécs (Hungary) and Rennes 1 (France), the overall objective of EDUC is to connect the innovative potential of the digital with an open and inclusive academic community that is truly diverse in its nature in order to address some of the major challenges of today.

With its ambitious plan to use the potentials of the digital age in order to develop relevant skills and competencies of our students and to support free thinking and critical research of our scholars, EDUC is taking an active part in shaping the foundations of a new society on the rise.

WORKSHOPS

FEBRUARY 19 **WEDNESDAY** **13:30 - 16:00** **PEARL ROOM**

Developing Our Students' Intercultural Competencies: Practical Pedagogies

Facilitators: David Puente (ISA- WorldStrides) & Naomi Olson (Regis University)

Brief description: Gaining intercultural competencies, including the soft skills, attitudes and perspectives associated with global citizenship and ethical stewardship of a planet, is a powerful rationale for seeking education abroad experiences. Yet recent research strongly suggests that without intervention by expert intercultural mentors, meaningful gains are unlikely to take place when students go abroad.

Some in our profession have observed how two competing 'baseline' stories about education abroad that coexist uncomfortably: 1) that learning happens naturally and 2) that short-term study abroad is as often as not a semester "off" or a glorified vacation. This workshop tries to move the conversation past these two problematic assumptions by debunking the first and offering practical ideas for mitigating the second.

Both speakers have many years of experience closely monitoring student learning abroad and asking hard questions about what should count as the intercultural gains that can justify the expense and effort of participation in short-term educational programming outside the student's home country. The first speaker will focus on the materials he has used on-site in Spain, for the past four years in his Intercultural Learning Workshop. The workshop will define intercultural competency and discuss research on how to facilitate it.

The second speaker will then shift to institutional-level discussions. Participants will share experiences from their own institutions with others. The workshop will cover how successful international student integration can be measured and evaluated through various student feedback tools.

WORKSHOPS

FEBRUARY 19 **WEDNESDAY** **13:30 - 16:00** **JADE ROOM**

How to Get the Most Out of Your Summer School

Facilitator: Michelle Dwyer (University of Liverpool)

Brief description: Many HEIs are beginning to recognize the valuable contribution which summer schools can bring to their internationalization work. This has resulted in an explosion of interest in the provision of such programs with an increasing need for professionalization. This workshop will support attendees by looking at a number of issues with which anyone working in this area will need to consider. The workshop will cover:

- Institutional aims of setting up a summer school and how these may feed into the design of the program
- Common institutional obstacles and ideas for tackling them
- Engagement of academic staff and ways of ensuring benefit to them from contributing to the summer school
- Additional considerations in syllabus design and delivery due to the specific nature of summer school teaching
- Marketing a summer school

WORKSHOPS

FEBRUARY 19 WEDNESDAY 13:30 - 16:00 **AMBER ROOM**

Find International Undergraduate Students Without Leaving Your Campus! – How to Leverage Global Credentials and Admission Communications

Facilitators: Russell Dover (College Board)
Melissa Abache, Efe Carlık (Koç University)

Brief description: Identifying, reaching out to, and attracting appropriate potential students in far-off countries can be a struggle even for very well-resourced universities. This workshop will help higher education institutions leverage global exam platforms and testing policies in their recruitment process. In part one of the workshop, we look at a proactive approach of a Turkish university in international recruitment. In part two, we examine an additional but more subtle element of attracting international students: communication of admissions policies that successfully speak to a variety of locations. Throughout the workshop, we will learn from proprietary College Board data in bringing light to international student trends.



Istanbul
03 - 05 March 2021

JOIN THE LARGEST INTERNATIONAL EDUCATION EVENT IN EURASIA

Empowering All For International Education

Submit Your Proposal Now!

- * Access and Inclusion in International Education
- * Trends in International Student Mobility
- * Globally/ Regionally Engaged Universities
- * Sustainability in International Education
- * Educational Technologies and Online Learning

Register Early and Reserve Your Booth for EURIE 2021 Now!

- * Get an exclusive spot at the 2021 EURIE Expo Hall
- * Learn in advance about sponsorship & advertisement opportunities
- * Earn 2 Extra Registrations

Join us in Istanbul for #EURIE2021 Summit!

www.eurieeducationsummit.com  eurieeducationsummit

PARALLEL SESSIONS

FEBRUARY 19, WEDNESDAY

Time	Activity
13:30-14:15 Ruby Hall	<p>Panel: Digitalization & Innovation Arturo Lavallo (Università degli Studi Guglielmo Marconi) Christian-Andreas Schumann (West Saxon University of Zwickau) <i>"Facing Industry 4.0 Competences Demand: Education at the Core of Innovation and Future Work"</i> Giovanni Cristiano Piani (University of Trieste) <i>"Shortening Distance Between Invention and Innovation: Can (Student) Entrepreneurship be Taught?"</i></p>
14:30-15:15 Ruby Hall	<p>Panel: Digitalization & Innovation Ian McAndrew (Capitol Technology University) <i>"Cybersecurity and Its Need in All Aspects of Education"</i> Khayyam Masiyev (Baku Higher Oil School) <i>"Cyber Security Communities Social Platform Using Blockchain Technology"</i></p>
15:30-16:30 Ruby Hall	<p>Panel: Young Entrepreneurial Universities: The Turkish Experience Refik Polat (Karabük University) <i>"Genç Üniversitelerin Uluslararasılaşması; Karabük Üniversitesi Örneği/ Internationalization of Young Universities; Case of Karabük University"</i> Yıldırım Üçtuğ (Atılım University) <i>"Entrepreneurship Ecosystem at Atılım University/ Atılım Üniversitesi'nde Girişimcilik Ekosistemi"</i> İhsan Sabuncuoğlu (Abdullah Gül University) <i>"Sıradanlaşma / Finding and Maintaining Your Edge"</i> *This session will be conducted in Turkish.</p>
13:30-16:30 Sapphire Hall	<p>Imagine Tomorrow Activity</p>

FEBRUARY 20, THURSDAY

Time	Activity
09:30-10:15 Ruby Hall	Panel: Leveraging International Partnerships Suzanna Tomassi (The Open University) <i>"International Endeavours – How to Set Up a Perfect Partnership?"</i> Claudia Peverini (Campus Bio-Medico University of Rome) <i>"Can Small HE Institutions Compete with the Big Players? A Case Study in STEM Education to Enhance Collaborations with Top-tier Institutions and Industry Partners"</i>
09:30-10:15 Emerald Hall	Panel: Internationalization in South Eastern Europe Nikola Savic (University of Belgrade) <i>"Mobility Flows in Western Balkans with Special Focus on Serbia"</i> Sanja Stifter (University of Rijeka) <i>"Enhancers of Internationalization Process in Medical Education: Best Practices from Croatia"</i>
09:30-10:15 Sapphire Hall	Panel: English as Medium of Instruction Julie Dearden and Tom Spain (Oxford EMI) <i>"The EMI Quality Framework: What Constitutes High-Quality English Medium Instruction?"</i>
09:30-10:15 Pearl Room	Around the World with EURIE: MALAYSIA Norhayati Abdullah (University Teknologi Malaysia) <i>"Gateway to an Entrepreneurial Society - The Case of Malaysia"</i> Hajah Zainab Mohd Noor (University Teknologi MARA) <i>"Producing Innovative and Entrepreneurial Graduates: The Case of Universiti Teknologi MARA, Malaysia"</i> Syaheerah Lebai Lutfi (Universiti Sains Malaysia) <i>"Walking the Path to be the Most Entrepreneurial University of the Year 2018 - USM Style"</i>
10:30-11:15 Ruby Hall	Panel: Leading Internationalization: Perspectives from Around World Yaprak Dalat Ward (Fort Hays State University) <i>"Servant Leadership and Comprehensive Internationalization"</i> Sonja Knutson (Memorial University of Newfoundland) <i>"Leading Internationalization in Canada: Policy, University Intentions and Practice"</i>
10:30-11:15 Emerald Hall	Panel: Marketing and Recruitment: Digitalization Meltem Rijkers Oktay and Levent Gaşgil (Study Portals) <i>"Marketing Data Analysis and Interpretation: Beauty & The Beast"</i> Simone Ravaioli (Digitary) <i>"Streamlining International Admissions Through Verified, Self-sovereign Digital Credentials"</i>

FEBRUARY 20, THURSDAY

Time	Activity
10:30-11:15 Sapphire Hall	<p>Panel: Research Cooperation in Eurasia Nana Sharikadze (Tbilisi State Conservatoire) Dmitry Schigel (Global Biodiversity Information Facility) Hege Toje (Diku Norway) <i>"The Eurasia Program – Forging Higher Educational Connections between Norway and Eurasia"</i></p>
10:30-11:15 Pearl Room	<p>Around the World with EURIE: INDIA T. Sasipraba (Sathyabama Institute of Science and Technology) Sudhakar Rao (ICFAI Group of Institutions) P. Palanivel (Education Promotion Society for India) Siddharth Jain (Discovery Education Media) <i>"Future of Indian Higher Education"</i></p>
11:30-12:15 Ruby Hall	<p>Panel: Leading Internationalization: Perspectives from Around the World Thomas Estermann (European University Association) <i>"Leadership and Governance in Times of Change – How to Effectively Address and Implement Change"</i> Dennis Murray (University of Melbourne) <i>"Successful Leadership of Globally Focused Universities"</i></p>
11:30-12:15 Emerald Hall	<p>Panel: Marketing and Recruiting Gen Z Joanna Chodor and Kinga Drechny-Mucha (Jagiellonian University in Krakow) <i>"Generation Z - How to Understand and Engage"</i> Katarzyna Adamiak (University of Ecology and Management in Warsaw) <i>"Trends in International Student Flows in Poland"</i></p>
11:30-12:15 Sapphire Hall	<p>Panel: Engaging with the Asia-Pacific Region Claudio Petti (University of Salento) <i>"Internationalization to and from China in Innovation: An Italian Integrated Cooperation Perspective"</i> M. Ertan Gökmen (Ankara University and International Association for Silk Road Studies) <i>"Education and Research Cooperation between Turkey and South Korea"</i></p>
11:30-12:15 Pearl Room	<p>Around the World with EURIE: PORTUGAL Carla Martins (Universidade do Minho) Sandra Soares (Universidade de Aveiro) Magda Ferro (Universidade Católica Portuguesa) Ricardo Ferreira Reis (Universidade Católica Portuguesa) <i>"Study in Portugal? Yes, of course!"</i></p>

FEBRUARY 20, THURSDAY

Time	Activity
13:00-13:45 Ruby Hall	<p>Panel: Non-Degree Programs for Internationalization Patrick Colabucci (UCLA Extension) Eddie West (San Diego State University, SDSU World Campus) Paul Hofmann (Sacramento State University) <i>"Non-Degree Programs and Partnerships with US Universities"</i></p>
13:00-13:45 Emerald Room	<p>Panel: Branding Your Country as a Study Abroad Destination Gerry O'Sullivan (Erasmus+ National Agency Ireland) "Ireland in a Changing International Education Environment" Eero Loonurm (Archimedes Foundation, Study in Estonia) <i>"Survival Guide for Small Countries: How to Compete in International Higher Education"</i></p>
13:00-13:45 Sapphire Hall	<p>Panel: Student Exchange: Access and Quality Nonceba Mbambo-Kekana (University of Limpopo) <i>"Student Mobility- Is it a Pipe Dream for African Students?"</i> Søren Iversen Hansen (Via University College) <i>"Is it Possible "to Catch the Drift" in International Student Mobility?"</i> Waqar Zaidi (Lahore University of Management Sciences) <i>"Managing Student Exchange in the Pakistani Context. The Experience at LUMS"</i></p>
13:00-13:45 Pearl Room	<p>Around the World with EURIE: IRAN Asghar Asgari (University of Tabriz) <i>"Internationalization of Academic Activities in the Age of Globalization, case study: IRAN"</i> Seyed Komail Tayebi (University of Isfahan) <i>"Regional Collaboration in Higher Education and its Spillover Effects on Knowledge Transfer in Iran"</i> Zahra Emamjomeh (University of Tehran) <i>"Role of Iranian Scientist Women in Scientific International Collaboration"</i></p>
14:00-14:45 Ruby Hall	<p>Panel: Assessing Internationalization Florentin Popescu (Arnhem Business School / Han University of Applied Sciences) <i>"Mapping, Measuring and Assessing Internationalization in Higher Education"</i> Normah Zondo Modreanu (University of KwaZulu-Natal) <i>"Delivering an Integrated Internationalization Strategy Based on Data-driven Insights"</i></p>
14:00-14:45 Emerald Hall	<p>Panel: International Recruitment and Retention Paul Smith (Dublin City University) <i>"The International Student Lifecycle- Moving Interest to Commitment"</i> Ravi Ammigan (University of Delaware) <i>"The International Student Experience: A Data-driven Approach to Enhancing Student Satisfaction at Institutions of Higher Education"</i></p>

FEBRUARY 20, THURSDAY

Time	Activity
14:00-14:45 Sapphire Hall	<p>Panel: Global Learning: Beyond Traditional Exchange Programs Michael Wilhelm and Stephen Hill (University of North Carolina Wilmington) <i>"The International Office and the Faculty: Critical Collaboration in an Era of Uncertainty"</i> Rosanna Gillespie (Imperial College London) <i>"Global Learning Initiatives: Perspectives from Imperial College London"</i></p>
14:00-14:45 Pearl Room	<p>Around the World with EURIE: PALESTINE Nedal Jayousi (National Erasmus+ Office in Palestine) Labib Arafah (Palestine Ahliya University) Motasem Hamdan (AlQuds University, Jerusalem) Dalal Iriqat (Arab American University-Palestine)</p>
15:00-15:45 Ruby Hall	<p>Panel: Benchmarking in Internationalization Nancy Björklund and Paulo Zagalo-Melo (Western Michigan University) <i>"Examining Benchmarking and Standardization in Comprehensive Internationalization"</i></p>
15:00-15:45 Emerald Hall	<p>Panel: International Summer Schools Ian Fielding (University of Sussex) Shawwna Pomeroy (Coventry University) <i>"The Summer School Business: Creation, Development, Recruitment Strategy"</i></p>
15:00-15:45 Sapphire Hall	<p>Panel: Internationalization in the MENA region Abdelali Kaaouachi (University Mohammed I) <i>"Internationalization of Higher Education in Morocco: Progress and Challenges"</i> Naouel Abdellatif Mami (Université Sétif 2) <i>"International Mobility in the Algerian Universities, the Example of Dire-MED Project"</i></p>
15:00-15:45 Pearl Room	<p>Around the World with EURIE: PAKISTAN Mohammad Nizamuddin (Superior University) Faisal Manzoor (University of Sialkot) Mujaddad UR Rehman (Abbottabad University of Science & Technology) Vali Uddin (Sir Syed University of Engineering & Technology, Karachi) <i>"Internationalization in Higher Education - Pakistani Perspective"</i></p>

FEBRUARY 20, THURSDAY

Time	Activity
16:00-16:30 Ruby Hall	Thursday Plenary Session Uwe Brandenburg (Global Impact Institute) <i>"Internationalization 3.0: Tech, Society and Impact"</i>
16:30-17:00 Emerald Hall	EURAS Forum Pinar Elbasan (General Coordinator EURAS & EURIE) Assoc. Prof. Mustafa Aydın (President, EURAS) Prof. Hmaid Ben Aziza (General Secretary, UNIMED) Prof. Rossana Silva (President, Coimbra Group of Brazilian Universities) <i>"Impact of International Cooperation on Teaching, Research and The Relationship between Universities and Society"</i> *Closed session. EURAS Members only.

FEBRUARY 21, FRIDAY

Time	Activity
09:00-09:30 Ruby Hall	Mindfulness for International Office Staff Edward Peters (GE Coaching)
09:30-10:15 Ruby Hall	Panel: International Student Support Deborah Lock (Lincoln University) <i>"B-Global: A Holistic Approach to Academic Support at the University of Lincoln"</i> Harry Gibney (Queen Mary University of London) <i>"Supporting Mental and Physical Well-Being for Study Abroad Students"</i> Jessica Schüller (MARIHE fellow) <i>"Career Support for International Students: Lessons Learned & Success Strategies from the German Context"</i>
09:30-10:15 Emerald Hall	Panel: Alternative Forms of Internationalization Louise Goold (Monash University) <i>"Beyond Traditional Forms of International Education - Global Capacity Building Initiatives"</i> Nor Haniza Sarmin (Universiti Teknologi Malaysia) <i>"Internationalization with Capacity Building Programs and Projects"</i> İbrahim Yorgun (Middle East Technical University) <i>"A New Role for Universities: Contributors to UN's Sustainable Development Goals"</i>
09:30-10:15 Sapphire Hall	Panel: International Quality Assurance Alison Felce (Quality Assurance Agency for UK Higher Education) Nadeem Khan (Higher Colleges of Technology) <i>"Quality and International Accreditation"</i>

FEBRUARY 21, FRIDAY

Time	Activity
10:30-11:15 Ruby Hall	<p>Panel: International Student Experience Konstantin Platonov (HSE University St. Petersburg) Onur Hoşnut (Ankara University) Damiano Pinnacchio (University of Rome Tor Vergata) <i>"Creating Outstanding International Student Experience in Non-Native English Speaking Environment"</i></p>
10:30-11:15 Emerald Hall	<p>Panel: Globalization and Internationalization of HE Babu George (Fort Hays State University) <i>"Higher Education Internationalization: A Knee Jerk Reaction to Globalization?"</i> Denis Hyams-Ssekasi (University of Bolton) <i>"Making Sense of Globalization. Understanding the Trends, Challenges and Emerging Opportunities in UK Higher Education"</i> Şirin Tekinay (Global Engineering Deans Council and American University in Sharjah) <i>"Globalization of Education: From the Middle East"</i></p>
10:30-11:15 Sapphire Hall	<p>Panel: English as Medium of Instruction Yasemin Bayyurt (Boğaziçi University) Dilek İnal (Istanbul University- Cerrahpaşa) Chair and Speaker: Ben Knight (Cambridge University Press) <i>"Is EMI just 'Teaching Content in English'? How Does EMI Change the Way We Teach?"</i></p>
10:30-11:15 Amber Room	<p>Roundtable: Access and Equity in HE Moderators: Agnes Sarolta Fazekas (Eötvös Loránd University) Beyza Ünal (Dönence) <i>"From Theory to Practice: Inclusive Teaching and Learning Environment in Higher Education"</i></p>
11:30-12:15 Ruby Hall	<p>Panel: Digitalization and Innovation in HE William Lawton (Higher Education Consultant) <i>"The Digital Divide, Higher Education and Inequality"</i> Anthony O'Malley (St. Mary's University) <i>"Digitalizing the Knowledge Economy and the Innovation Society: New Higher Education Goals, Clienteles and Beneficiaries"</i></p>

FEBRUARY 21, FRIDAY

Time	Activity
11:30-12:15 Emerald Hall	<p>Panel: Internationalization at Home Betül Bulut Şahin (Middle East Technical University) <i>"Internationalization at Home: Opportunities and Barriers"</i> Sushy Mangat and Jantien Belt (The Hague University of Applied Sciences) <i>"A Holistic and Skills-based Approach to IaH"</i></p>
11:30-13:00 Pearl Room	<p>Panel: Women's Leadership in Higher Education Special guest speaker: Prof. Sezer Şener Komsuođlu (Advisor to the President of Council of Higher Education Turkey) Prof. Nigar Demircan Çakar (Rector, Düzce University) <i>"Kadınların Liderlik Sırları/Insights into Women's Leadership"</i> Prof. Sondan Durukanođlu Feyiz (Rector, Kadir Has University) <i>"Dikenli Yollarda Kadın Liderliđi: Tuzaklar ve Fırsatlar/Women's Leadership on Difficult Paths: Challenges and Opportunities"</i> Prof. Elif Haykır Hobikođlu (İstanbul University, KAUM) <i>"Dönüştürücü ve Fark Yaratan Kadın Liderliđi/ Transformative and Change-Making Leadership of Women"</i> Prof. Nuray Karaca (Atatürk University) <i>"Akademide Kadın Yöneticiliđinin Reddiyesi Üzerine Sosyolojik Bir Analiz/ A Sociological Analysis of Why Academia Denies Women's Leadership"</i> Prof. Funda Sivrikaya Şerifođlu (TULIP Türkiye Üniversite Liderlik İyileştirme Programı) <i>"TULIP: Yükseköğretimde Kadın Liderliđini Geliştirme/TULIP: Women's Leadership Development"</i> Moderator: Prof. Zeliha Koçak Tufan (Executive Board Member, Council of Higher Education Turkey) **This session will be conducted in Turkish. Simultaneous translation will be available.</p>
11:30-12:15 Amber Room	<p>Roundtable English as Medium of Instruction Moderator: Ayşen Güven (British Council Turkey)</p>
13:00-13:45 Ruby Hall	<p>Panel: The Global Talent Race Ivor Emmanuel (UC Berkeley) <i>"The Race for Talent: A US Perspective"</i> Anastasia Minina (Saint Petersburg Electrotechnical University) <i>"Practices of International Talents Enrollment in a Changing World"</i> Ashok Daryani (Sharda University) <i>"Increasing the Number of International Students Studying in India"</i></p>

FEBRUARY 21, FRIDAY

Time	Activity
13:00-13:45 Emerald Hall	Panel: TNE Models in Eurasia Eddie West (San Diego State University) Halil Güven (San Diego State University SDSU Georgia) <i>"SDSU Georgia: How the Largest Public University System in the United States Came to Tbilisi"</i>
13:00-13:45 Sapphire Hall	Panel: Online Learning Design David Rowson and Suren Naidoo (WILEY Education Services) Mark Davis (University of West Alabama) Adam Matthews (University of Birmingham) <i>"Distance Learning Design and Effectiveness"</i>
13:00-15:00 Amber Room	Roundtable: STEM Education Devrim Akgündüz (Istanbul Aydın University) Moderator: Hamide Ertepinar (Istanbul Aydın University) *This session will be conducted in Turkish.
14:00-14:45 Ruby Hall	Panel: Developing Global Competences for Employability Mirko Varano (KTH Royal Institute of Technology) <i>"Joint Programs and Double Degrees: Institutional Approaches and Added Value for the Graduates"</i> Shaun Butcher (CRCC Asia) <i>"Unpacking the Study Abroad Experience to Enhance Employability"</i>
14:00-14:45 Emerald Hall	Panel: TNE Models and Critiques Alan France (TEAM University in Uzbekistan) <i>"The Impact of TransNational Education (TNE) as a Transformational Model to Enable Access to International Education: The Case of Uzbekistan"</i> Bola Ibrahim (American University of Cairo) <i>"The Promise and the Plight of Transnational Education for Host Countries"</i>
14:00-14:45 Sapphire Hall	Panel: Online and Blended Learning Charles Hardy (LinkedIn) Jessica Harrington (University of Birmingham) <i>"Empowering Student Success both in Study and Career"</i>
15:00-15:45 Ruby Hall	Closing Plenary Session <i>"European Digital UniverCity (EDUC): A Model for the Future European University"</i> Sonia Lehman-Frisch (Universite Paris Nanterre) Florian Schweigert (University of Potsdam)



11 to 14 November 2020
Hilton Vilamoura, Portugal



Stronger together
in Higher
Education

The 34th Annual Businet Conference

Both members and
non-members welcome.

www.businet.org.uk

EURIE SPEAKERS

ABACHE Melissa. Global Engagement Manager, Koç University, Turkey

ABDULLAH Norhayati. Associate Director, UTM International Kuala Lumpur, University Teknologi Malaysia (UTM), Malaysia

ADAMIAK Katarzyna. Vice Dean of Faculty of Engineering and Management, University of Ecology and Management in Warsaw, Poland

AKGÜNDÜZ Devrim. Director, Research Center for Educational Sciences and Technologies, Istanbul Aydin University, Turkey

AMMIGAN Ravi. Associate Deputy Provost, UD Global, Assistant Professor, School of Education, University of Delaware, USA

ARAFEH Labib. Director of the Department of Planning and Development, Palestine Ahliya University, Palestine

ASGARI Asghar. Vice Chancellor for Research and Technology University of Tabriz, Iran

AYDIN Mustafa. Founder and President EURAS and EURIE.

BAYYURT Yasemin. Professor of Applied Linguistics in the Department of Foreign Language Education, Boğaziçi University, Turkey

BELT Jantien. Lecturer in Commercial Economics, The Hague University of Applied Sciences, Netherlands

BEN AZIZA Hmaid. General Secretary, UNIMED, Italy.

BJÖRKLUND Nancy. Director of Continuing Education, Western Michigan University, USA

BULUT Şahin Betül. European Mobility Coordinator, Middle East Technical University, Turkey

BUTCHER Shaun. University Partnerships Manager (UK & Europe), CRCC Asia (London), UK

CARLIK Efe. International Marketing and Student Recruitment Specialist, Koç University, Turkey

CHODOR Joanna. Deputy Director of Centre for Communications and Marketing, Jagiellonian University in Krakow, Poland

COLABUCCI Patrick. Director of International Programs, UCLA Extension, USA

DARYANI Ashok. President, Corporate & International Relations, Sharda University, India

EURIE SPEAKERS

DAVIS Mark. Dean, College of Liberal Arts & Director, Office of International Programs, University of West Alabama, USA

DEARDEN Julie. Director and founder of OXFORD EMI, UK

DEMİRCAN ÇAKAR Nigar. Rector, Düzce University, Turkey

DURUKANOĞLU FEYİZ Sondan. Rector, Kadir Has University, Turkey

DOVER Russell. Director, International Higher Education, College Board, USA

DRECHNY-MUCHA, Kinga. Director of Centre for Communications and Marketing, Jagiellonian University in Krakow, Poland

DWYER Michelle. English Language Centre Director (Interim), University of Liverpool, UK

EMAMJOMEH Zahra. Dean of Aras International Campus, University of Tehran, Iran

EMMANUEL Ivor. Director, Berkeley International Office, University of California, Berkeley, USA

ERTEPINAR Hamide. Dekan of Faculty of Education, İstanbul Aydın University, Turkey

ESTERMANN Thomas. Director, Governance, Funding and Public Policy Development, European University Association, Belgium

FAZEKAS Agnes Sarolta. Social Policy PhD fellow at the Faculty of the Social Sciences, Eötvös Loránd University, Hungary

FELCE Alison. Accreditation and International Services Operations Manager, The Quality Assurance Agency for Higher Education (QAA), UK

FERRO Magda. Head of International Relations, Universidade Católica Portuguesa, Portugal

FIELDING Ian. Head of Summer Programs, University of Sussex, UK

FRANCE Alan. Chairperson, TEAM University, Uzbekistan

GEORGE Babu. Associate Professor, FHSU International Program Coordinator, Fort Hays State University, USA

GIBNEY Harry. International Exchange Program Manager, Queen Mary University of London, UK

EURIE SPEAKERS

GILLESPIE Rosanna. Assistant International Relations Officer, Imperial College London, UK

GOOLD Louise. Director, Development and External Relations, Faculty of Education Monash University, Australia

GÖKMEN M. Ertan. Head of Department of Korean Language and Literature, Ankara University, Turkey. President of International Association for Silk Road Studies for 2020

GÜVEN Ayşen, Director Education, British Council Turkey

GÜVEN Halil. Dean, San Diego State University (SDSU) Georgia, Georgia

HAMDAN Motasem. Vice President for Academic Affairs, AlQuds University, Jerusalem, Palestine

HANSEN Søren Iversen. International Coordinator, Via University College, Denmark

HARDY Charles. Higher Education Partner, LinkedIn, UK

HARRINGTON Jessica. Business Improvement Manager, External Relations University of Birmingham, UK

HAYKIR HOBİKOĞLU Elif. Director, KAUM Women's Studies Center, İstanbul University, Turkey

HILL Stephen. Associate Professor of Business Analytics, University of North Carolina Wilmington, USA

HOFMANN Paul. Associate Vice President for Global Engagement, Sacramento State University, USA

HOŞNUT Onur. Vice Coordinator, Director of EU Education Programs Office, Ankara University, Turkey

HYAMS-SSEKASI Denis. Senior Lecturer in Business Management, University of Bolton, UK

İBRAHİM Bola. Department of International & Comparative Education – Graduate School of Education, The American University in Cairo, Egypt

İNAL Dilek. English Language Teaching Department, Faculty Member, İstanbul University-Cerrahpasa, Turkey

IRIQAT Dalal. Assistant Professor, Vice President for International Relations, Arap American University, Palestine

EURIE SPEAKERS

JAIN Siddharth. Chief Consultant, Discovery Education Media, India

JAYOUSI Nidal. Director of National Erasmus+ Office, Palestine

KAAOUACHI Abdelali. Director of Research Laboratory in Education and Training, University Mohammed I, Morocco

KARACA Nuray. Head of Sociology Dept., Atatürk University, Turkey

KHAN Nadeem. Dean, Institutional & Program Accreditation, Higher Colleges of Technology, UAE

KNIGHT Ben. Director of ELT Research and Teacher Development, Cambridge University Press, UK

KNUTSON Sonja. Director of the International Centre and Special Advisor to the President on International Affairs, Memorial University of Newfoundland, Canada

KOÇAK TUFAN Zeliha. Member of Executive Board, Council of Higher Education Turkey, Turkey

LAVALLE Arturo. Head of Research & Development Department, Università degli Studi Guglielmo Marconi, Italy

LAWTON William. Higher Education Consultant. UK

LEHMAN-FRISCH Sonia. Vice-president in Charge of International Policy, Director of the International Relations Department, Universite Paris Nanterre, France

LOCK Deborah. Deputy Head of College & Director of Education, Lincoln International Business School, Lincoln University, UK

LOONURM Eero. Head of International Marketing, Archimedes Foundation, Estonia

MAMI Naouel Abdellatif. Vice Rector in Charge of External Relations, Université Sétif 2, Algeria

MANGAT Sushy. Team leader (Internationalisation and freshman year), The Hague University of Applied Sciences, Netherlands

MANZOOR Faisal. Chairman, University of Sialkot, Pakistan

MARTINS Carla. Pro-Rector for Internationalisation, Universidade do Minho, Portugal

MASIYEV Khayyam. Senior Lecturer, Information Security Division, Process Automation Engineering Department, Baku Higher Oil School, Azerbaijan

EURIE SPEAKERS

MATTHEWS Adam. Development Manager and Senior Instructional Designer, University of Birmingham, UK

MBAMBO-KEKANA Nonceba. University of Limpopo, South Africa

MCANDREW Ian. Dean of Doctoral Programs. Capitol Technology University, USA.

MININA Anastasia. Vice-Rector for International Affairs, Saint Petersburg Electrotechnical University, Russia

MURRAY Dennis. Senior Honorary Fellow, LH Martin Institute for Leadership and Management in Tertiary Education, University of Melbourne, Australia

NAIDOO Suren. Vice President and General Manager of International Education Services, Wiley Education Services, USA

NIZAMUDDIN Mohammad. Pro- Rector, Superior University, Pakistan

NOOR Hajah Zainab Mohd Noor. Director International Affairs, University Teknologi MARA (UiTM), Malaysia

NOR HANIZA Sarmin. Professor Department of Mathematical Sciences, Faculty of Science, Universiti Teknologi Malaysia, Malaysia

OLSON Naomi. Assistant Professor Director, Study Abroad Office of Global Education, Regis University, USA

O'MALLEY Anthony. Director, Education and International Development Faculty of Arts, Saint Mary's University, Canada

O'SULLIVAN Gerry. Head of International Education, Erasmus+ National Agency, Ireland

ÖZENÇ Aslihan. Founder and CEO, Quality Network Solutions, Turkey

PALANIVEL P. Executive Secretary, Education Promotion Society for India, India

PETERS Edward. Professional Coach, Co-Founder of GE Coaching, UK

PETTI Claudio. Senior Researcher and Assistant Professor of Department of Engineering for Innovation, Delegate to Internationalization, University of Salento, Italy

PEVERINI Claudia. International Program Manager, Campus Bio-Medico University of Rome, Italy

PIANI Giovanni Cristiano. Manager, Innovation Office, University of Trieste, Italy

EURIE SPEAKERS

PINNACCHIO Damiano. International Relations Coordinator, University of Rome Tor Vergata, Italy

PLATONOV Konstantin. Director, Center for International Cooperation, HSE University -Saint Petersburg, Russia

POLAT Refik. Rector, Karabuk University, Turkey

POMEROY Shawna. Program Manager, Summer schools, Centre for Global Engagement, Coventry University, UK

POPESCU Florentin. Senior Researcher at Research Centre International Business, Arnhem Business School / Han University of Applied Sciences, Netherlands

PUENTE David. Regional Vice President, Academic Affairs, International Studies Abroad, Spain

RAO Sudhakar. Director of Branding, ICFAI Group of Institutions, India

RAVAIOLI Simone. Director, Strategic Partnerships, Digitary, Italy

REHMAN Rakhshanda. Vice Chancellor, Nur International University, Pakistan

REIS Ricardo Ferreira. Associate Dean for International Affairs, Catolica Lisbon School of Business & Economics, Portugal

RIJKERS OKTAY Meltem. Senior Data & Analytics Consultant, Study Portals, Netherlands

ROWSON David. Director of Academic Services, Wiley Education Services, UK

SABUNCUOĞLU İhsan. Rector, Abdullah Gül University, Turkey

SASIPRABA T. Pro Vice Chancellor, Sathyabama Institute of Science and Technology, India

SAVIC Nikola. Project Coordinator, University of Belgrade, Serbia

SCHIGEL Dmitry. Scientific Officer, Global Biodiversity Information Facility, Denmark

SCHUELLER Jessica. MARIHE fellow, Danube University Krems, Austria

SCHUMANN Christian-Andreas. Professor, Faculty of Economics Institute for Management and Information, West Saxon University of Zwickau, Germany

EURIE SPEAKERS

SCHWEIGERT Florian. Vice President, University of Potsdam, Germany

SHARIKADZE Nana. Rector, Tbilisi State Conservatoire, Georgia

SHOJAEI Saeid. Associate Professor of Photonics, University of Tabriz, Iran

SILVA Rossana. Coimbra Group of Brazilian Universities, Brasil

SİVRİKAYA ŞERİFOĞLU, Funda. Founding Director, TULIP Turkish Universities Leadership Improvement Program, Turkey

SMITH Paul. Director of International Office, Dublin City University, Ireland

SOARES Sandra. Pro-Rector, Universidade de Aveiro, Portugal

SPAIN Tom. Consultant and Senior Trainer, Oxford EMI, UK

STIFTER Sanja. Assoc. Professor, The Head of Medical Studies in English, University of Rijeka, Croatia

ŞENER KOMŞUOĞLU Sezer. Chairman Advisor of Council of Higher Education Turkey, Turkey

TAYEBI Seyed Komail. Director of International Scientific Cooperation Office (ISCO) University of Isfahan, Iran

TEKİNAY Şirin. Chair Elect, Global Engineering Deans Council and American University in Sharja, UAE

TOJE Hege. Senior Advisor, Diku - Norwegian Agency for International Cooperation and Quality Enhancement in Higher Education, Norway

TOMASSI Suzanna. Deputy Director (Partnerships), The Open University, UK

ÜÇTUĞ Yildirim. Rector, Atilim University, Turkey

UDDIN Vali. Vice Chancellor, Sir Syed University of Engineering & Technology, Karachi, Pakistan

ÜNAL Beyza. Program Developer, Donence, Turkey

UR REHMAN Mujaddad. Vice Chancellor, Abbottabad University of Science & Technology, Pakistan

VARANO Mirko. Senior Advisor for International Projects, KTH Royal Institute of Technology, Sweden

EURIE SPEAKERS

WARD DALAT Yaprak. Assistant Professor Research Design / Diversity, Fort Hays State University, USA

WEST Eddie. Assistant Dean, International Strategy and Programs, San Diego State University World Campus, USA

WILHELM Michael. Associate Vice Chancellor, International Programs, University of North Carolina Wilmington, USA

YORGUN İbrahim. Acting Office Director / Coordinator for International Engagements and Partnership Development. Middle East Technical University, Turkey

ZAIDI Waqar. Associate Professor, Department of Humanities & Social Sciences, Lahore University of Management Sciences, Pakistan

ZAGALO-MELO Paulo. Associate Provost for Global Education, Western Michigan University, USA

ZONDO MODREANU Normah. Director- University Relations, University of KwaZulu-Natal, South Africa

ISTANBUL GUIDE

Time Zone

UTC/GMT + 3 hours

Currency

The country's official currency is the Turkish Lira. (Abbreviated as TL in Turkish, international code TRY)

Voltage

230 V, European Standard Sockets

Telephone

Turkey's code: +90

Area codes are: 0212 for the European side – 0216 for the Asian side

Emergency Numbers

Medical Emergency: **112** Police: **155** Fire: **110**

Tourism Police: **0212 527 45 03**



Transportation

Public transportation in Istanbul comprises of buses, various rail and metro systems, funiculars and maritime services. Cash payment is not accepted on public transportation. One-use tokens or a contactless smart card called Istanbulkart can be used for fare payment. Istanbulkart can be purchased at major transport stations and be reloaded with credit at automatic vending machines or private vendors. More information is available at

<http://www.iETT.gov.tr/en>

Yellow taxis can be hailed on the street. They all have taximeters. Although the fares are not high, the distance between any two points in Istanbul can be far and the traffic is very heavy during rush hour.

Around the venue

The neighborhoods around the conference venue are leisure districts famous for cafes, restaurants, shops, museums, art galleries and streets with unique ambiance. Taksim Square is a main transportation hub and a popular destination for both tourists and the natives of Istanbul. Istiklal, a pedestrian street, showcases Art Nouveau and Neo-Classical Architecture, old consulate buildings and churches. Istiklal Street houses boutiques, music stores, bookstores, cinemas, as well as many options for dining and entertainment from patisseries to pubs. You can take the Nostalgic Tram to Tunel, stop by Pera Museum or have a drink at the Flower Market.

Right across the ICEC- Lutfi Kirdar is the Harbiye Military Museum. Just a short walk from the venue in the opposite direction of Taksim will take you to Nisantasi, a luxury shopping and dining area.

Down the hill and on the Bosphorus shore are the two special neighborhoods of Besiktas and Dolmabahçe. At Besiktas, you can visit the Naval Museum and then walk to the famous Dolmabahçe Palace, the largest palace in Turkey which served as the administrative seat of the Ottoman Empire in the late 19th and early 20th century.

HarMA SEMINAR EVENT



Conservatoire ROYAL
de Bruxelles
www.conservatoire.bruxelles.be

Harmony and
Music Analysis Seminar

SECOND EDITION

DATE AND TIME

April 20-21-22th, 2020

The goal of the International HarMA[®] Seminar Event is to bring together the **Music Theory faculties** (Harmony, Music Analysis, ...) from Higher Music Education Institutions in one place. A **single-place** to speak about their courses' organization and structure, innovative teaching practices, projects about benchmarking practices, internationalization and digitalization.

VENUE

Liszt Ferenc Academy of Music

1061 Budapest, Liszt Ferenc tér 8
Hungary

Three days of sharing experiences : lectures, training sessions, panel sessions, catered lunches, networking, museums visit, round-table discussions and sightseeing city tours... Travel and accommodation costs should be supported by your Home Institution through the **Erasmus+ Training Mobility Programme**.

The HarMA[®] Project is supported by the Conservatoire royal de Bruxelles, the Liszt Ferenc Academy of Music, the Erasmus+ Programme, the Belgian branch of the European Agency for Education and Formation (AEF), the Belgian Academy for Research and High Education (ARES) and the European Association of Conservatories (AEC) and the Wallonie-Bruxelles International.



hosted by

LISZT ACADEMY
FOUNDED 1873

Salvatore GIOVENI, President and Founder of the HarMA[®] Seminar Event - Conservatoire royal de Bruxelles

www.harma.eu.com | info@harma.eu.com


LIFE MAY PUT LIMITS ON YOU.
YAPI KREDİ IS HERE TO LIFT THOSE LIMITS.

We work tirelessly to eliminate the obstacles in economy, education and arts.
Because our affection for the people of this country, who know no limits to their dreams, is limitless.



 **YapıKredi**

Dedication to deliver.

A STAR ALLIANCE MEMBER 

FLY MORE

with the airline that flies to
more countries than any other



TURKISH AIRLINES

WIDEN YOUR WORLD

turkishairlines.com





Istanbul
19-21 February 2020

www.eurieeducationsummit.com

[f](#) [@](#) [t](#) [euriesummit](#)

"BU FUAR 5174 SAYILI KANUN GEREĞİNCE TOBB (TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ) DENETİMİNDE DÜZENLENMEKTEDİR."